

ACCEPTABLE USE POLICY

1. Initial Provisions

- a. The provisions of this Acceptable Use Policy (“AUP”) shall apply to any and all usage of Services provided by Sedna Communications Ltd or any of its Affiliates (“Sedna”) to Customers and any Authorized Users. The Acceptable Use Policy represents an integral part of our Master Services & Subscription Agreement (the “MSA”) and is incorporated by reference. Unless otherwise defined in this Acceptable Use Policy, capitalized terms shall have the meaning set out in the MSA.
- b. SEDNA may change this AUP by posting an updated version of the AUP at <https://www.sedna.com/legal/> and such updates will be effective upon posting.

2. Prohibited Material

- a. Customers may not, and may not allow any third party, including its Authorized Users, to use services to display, store, process, or transmit, or permit use of services to display, store, process, or transmit:
 - i. Material that infringes or misappropriates a third party’s intellectual property or proprietary rights;
 - ii. Hate-related or violent material, and/or material advocating discrimination against individuals or groups;
 - iii. Obscene, excessively profane material or otherwise objectionable material;
 - iv. Material advocating or advancing criminal hacking, cracking, or phishing;
 - v. Material related to illegal drugs or paraphernalia;
 - vi. Malicious material;
 - vii. Unlawful software;
 - viii. Malicious code, such as viruses, worms, time bombs, Trojan horses, and other harmful or malicious files, scripts, agents, or programs; or
 - ix. Material that violates, encourages, or furthers conduct that would violate any applicable laws, including any criminal laws, or any third-party rights, including publicity or privacy rights.

3. Prohibited Actions

- a. Customers may not use the Services to, nor allow its Authorized Users or any third party to use the Services:
 - i. to violate, or encourage the violation of, any third-party rights (including but not limited to intellectual property; moral, privacy or proprietary rights; or to use the Services in any manner that may harm any individuals including minors or entities, etc.) or any applicable local, national, or international law or regulation;
 - ii. to engage in, promote, or encourage illegal activity;
 - iii. for sending, disseminating, or promoting any unlawful, invasive, abusive, harassing, infringing, obscene, hateful, defamatory, or fraudulent material;
 - iv. to intentionally distribute viruses, worms, Trojan horses, corrupted files, hoaxes, or other programs, computer code, or items of a destructive or deceptive nature to computer software or hardware;

- v. v to generate, distribute, or facilitate unsolicited to generate, distribute, or facilitate unsolicited communication, email, promotions, advertisements, or other solicitations (“spam”), SMS, MMS, or other text messages or push notifications in violation of any applicable law;
 - vi. to conduct multi-level marketing, such as pyramid schemes and the like;
 - vii. to send altered, deceptive, or false source-identifying information, including “spoofing” or “phishing”;
 - viii. viii to launch or facilitate, whether intentionally or unintentionally, a denial-of-service attack on the SEDNA Platform or on any third party;
 - ix. to harvest or otherwise collect information about others without the appropriate legal basis.
- b. To determine compliance with this AUP and the MSA, SEDNA reserves the right to monitor Authorized Users’ usage of the Services. Authorized Users hereby consent to such monitoring and agree that SEDNA is under no duty under this AUP, the MSA, or otherwise, to monitor Authorized Users’ use of Services.